

TROPICAL STORM RISK



BRIEFING DOCUMENT AND VALUE PROPOSITION

*Innovative forecast products to benefit global
(re)insurance and claims management*



www.tropicalstormrisk.com





Tropical Storm Risk (TSR)

- Founded in 2000, *Tropical Storm Risk (TSR)* offers a leading resource for forecasting the risk from tropical storm activity worldwide.
- The TSR consortium comprises experts on broking, insurance, claims management and seasonal climate forecasting.

Industry partners: **Benfield, Royal & SunAlliance, Crawford & Company.**

Scientific partner: **UCL/Benfieldhrc.**





Innovation, Success and Business Relevance

TSR uses cutting-edge science to develop innovative products to benefit risk awareness and decision making:

- 1. Application of seasonal hurricane forecasts for U.S. property catastrophe reinsurance. *(First direct demonstration of the business relevance of hurricane forecasts for selling and buying (re)insurance cover).***
- 2. Tropical Storm Tracker and forecast windfields. *(The award-winning leading global tracker on the market).***
- 3. Seasonal probabilistic forecasts of basin and landfalling tropical storm activity worldwide. *(Leading global forecaster with an impressive track record).***



1. Business Application of Seasonal Hurricane Forecasts in Property Catastrophe Reinsurance

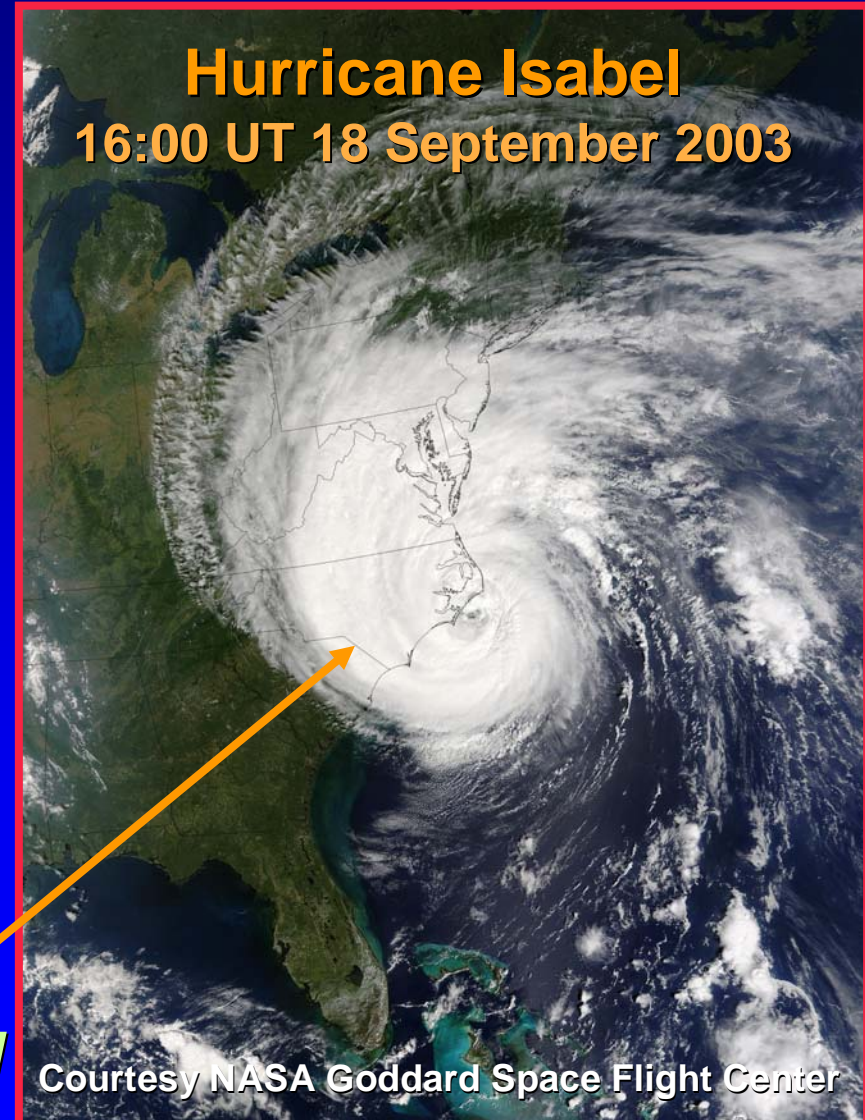


US Hurricane Impacts

The annual mean insured damage bill and its standard deviation for U.S. hurricane strikes 1950-2002 is **US \$ 2.9 billion and US \$ 6.7 billion** respectively at 2002 prices and exposures.

The U.S. East and Gulf Coasts are among the regions with the highest density of property insurance in the world.

Hurricane Isabel caused damage of US \$ 5.0 billion (economic) and US \$ 1.8 billion (insured).





Seasonal Forecast Relevance

- Strong correlation link (**0.72; 1900-2002**) exists between US hurricane activity and insured loss.
- Skillful long-range forecasts of seasonal U.S. hurricane activity could be used to create:
 - Additional profit margin for a seller of reinsurance coverage.*
 - Reduce costs for buyers of coverage.*
- Two facts have taken the edge off the use of seasonal hurricane forecasts in business decisions to date:
 - Hurricane Andrew*
 - Lack of confidence in the forecast accuracy.*



Hindcast Link to US Losses

Comparison of hindcast U.S. activity forecast index with (A) U.S. hurricane economic losses and (B) U.S. hurricane insured losses 1950-2002.

The TSR hindcast model anticipates the correct anomaly sign for U.S. hurricane economic loss in 74% of years 1950-2002 and for U.S. hurricane insured loss in 70% of years.

(Saunders and Lea, 2004)

A Economic Losses				B Insured Losses			
Year	Hindcast	Loss	Loss (US \$)	Year	Hindcast	Loss	Loss (US \$)
1992	-	+	43,152,000,000	1992	-	+	29,016,728,835
1954	+	+	22,845,000,000	1954	+	+	17,900,989,200
1955	+	+	17,204,000,000	1965	+	+	13,648,961,535
1965	+	+	16,557,000,000	1989	+	+	6,710,833,935
1960	+	+	15,918,000,000	1964	+	+	5,769,253,080
1969	-	+	14,298,000,000	1960	+	+	5,595,328,260
1972	-	+	13,978,000,000	1970	+	+	5,413,513,710
1989	+	+	13,436,000,000	1979	+	+	5,058,608,580
1979	+	+	11,264,000,000	1983	-	+	4,635,839,685
1961	+	+	9,339,000,000	1985	+	+	4,213,416,810
1964	+	+	9,193,000,000	1961	+	+	4,119,318,330
1985	+	+	8,661,000,000	1995	+	+	3,636,900,090
1999	+	+	6,222,000,000	1950	+	+	3,628,429,710
2001	+	+	5,470,000,000	1969	-	+	3,498,390,180
1983	-	+	5,289,000,000	1955	+	+	2,887,893,585
1995	+	+	4,860,000,000	2001	+	+	2,615,000,000
1996	+	+	4,544,000,000	1996	+	+	2,464,532,190
1970	+	+	4,352,000,000	1999	+	+	2,382,634,470
1998	+	+	4,327,000,000	1998	+	+	2,003,554,155
1950	+	+	3,659,000,000	1957	-	+	1,394,029,260
1957	-	+	3,187,000,000	1959	-	+	1,189,865,610
1967	+	+	2,673,000,000	1972	-	+	1,133,958,495
1975	+	+	2,290,000,000	1991	-	+	1,094,842,830
1991	-	+	2,234,000,000	1967	+	+	1,052,384,280
1971	+	+	1,580,000,000	1975	+	+	927,940,320
1994	+	+	1,340,000,000	2002	-	+	635,000,000
2002	-	+	1,220,000,000	1980	-	+	336,384,765
1980	-	-	1,128,000,000	1956	-	-	325,876,185
1974	-	-	934,000,000	1966	-	-	249,843,030
1959	+	-	582,000,000	1984	+	-	158,413,170
1956	-	-	457,000,000	1976	-	-	151,621,935
1968	-	-	417,000,000	1971	+	-	143,894,550
1976	-	-	400,000,000	1974	-	-	140,590,770
1958	-	-	290,000,000	1968	-	-	114,799,245
1951	+	-	237,000,000	1953	+	-	110,872,155
1966	-	-	215,000,000	1986	-	-	81,980,670
1963	+	-	193,000,000	1952	-	-	65,229,510
1984	+	-	170,000,000	1993	-	-	56,049,315
1973	-	-	124,000,000	1997	-	-	48,913,245
1997	-	-	121,000,000	1988	+	-	22,592,025
1988	+	-	114,000,000	1977	-	-	13,525,590
1981	-	-	100,000,000	1963	+	-	4,685,490
1978	-	-	98,000,000	1987	-	-	594,870
1990	+	-	97,000,000	2000	-	-	0
1993	-	-	83,000,000	1994	+	-	0
1952	-	-	82,000,000	1951	+	-	0
1962	-	-	55,000,000	1990	+	-	0
1977	-	-	43,000,000	1981	-	-	0
1986	-	-	38,000,000	1978	-	-	0
1953	+	-	36,000,000	1958	-	-	0
1982	-	-	35,000,000	1982	-	-	0
2000	-	-	29,000,000	1962	-	-	0
1987	-	-	18,000,000	1973	-	-	0



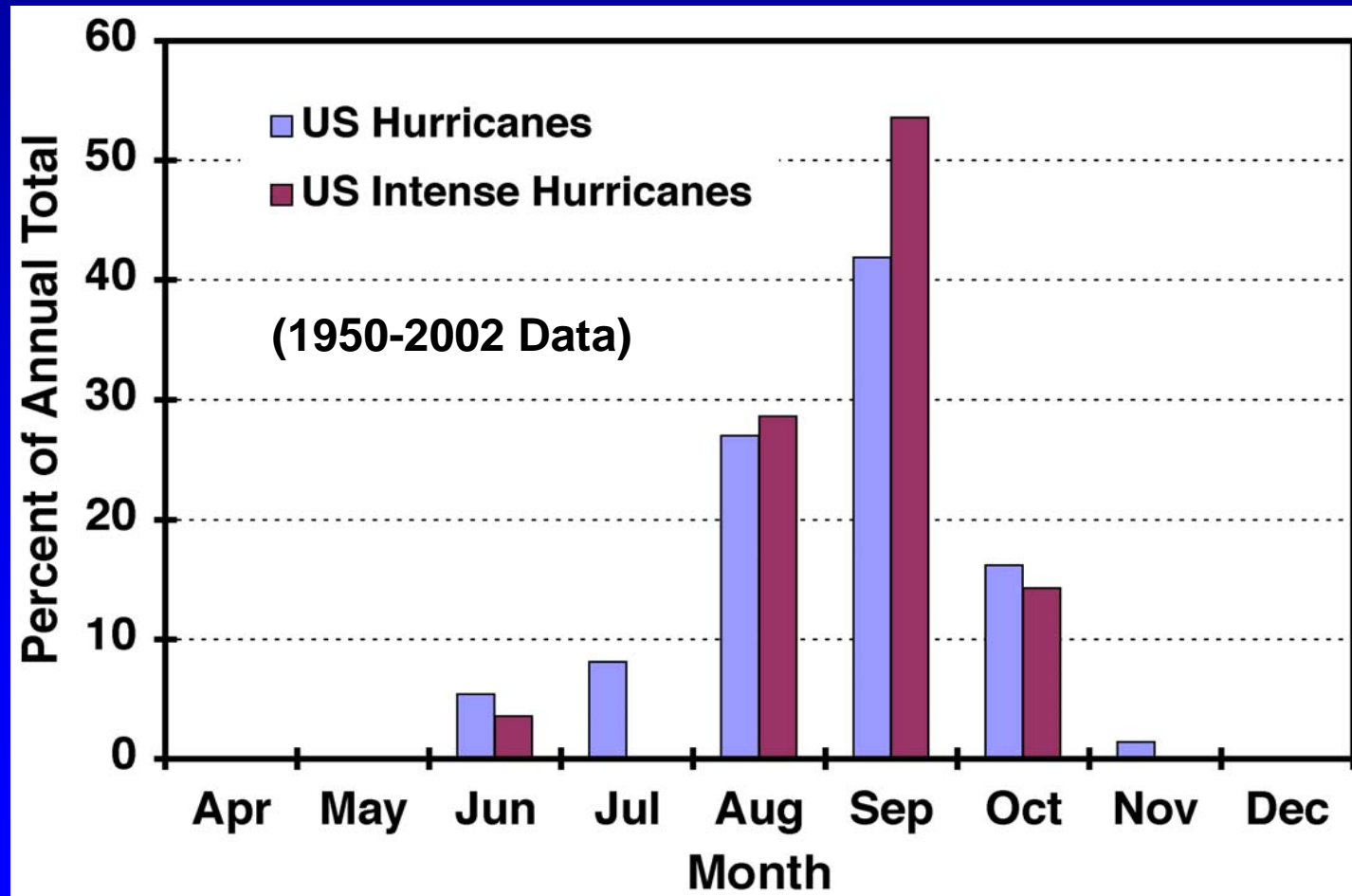
Business Application

- Is the skill offered by these recent advances in seasonal forecasting high enough to create an additional profit margin to benefit business?
- In collaboration with the Helvetia Patria Group TSR has developed a method to **examine the business relevance** of their monthly updated U.S. ACE (Accumulated Cyclone Energy) index hindcasts for **buy and sell strategies** in the **reinsurance industry**.
- The (re)insurance business application examined is the purchase and selling of **Industry Loss Warranty (ILW) covers starting at 1 August**. ILW triggers of U.S. \$ 5 bn, \$ 10 bn and \$ 20 bn are examined.



Annual Cycle for U.S. Hurricane Strikes

96% of intense (cat 3 to 5) hurricane strikes on the U.S. and 87% of hurricane hits on the U.S. occur after 1 August.





Business Strategies

Two reinsurance business strategies are examined:

1. **Forecast Sell** - strategy of selling ILW cover to create an additional profit depending on the forecast activity for the upcoming season.
2. **Forecast Buy** - strategy of buying ILW cover based upon the predicted activity of the upcoming season.

These strategies are tested using two modelling methods:

1. **Direct** - 1950-2002 period of historical insured losses.
2. **Simulation Model** - 50,000 year period of simulated U.S. hurricane strikes and insured losses.

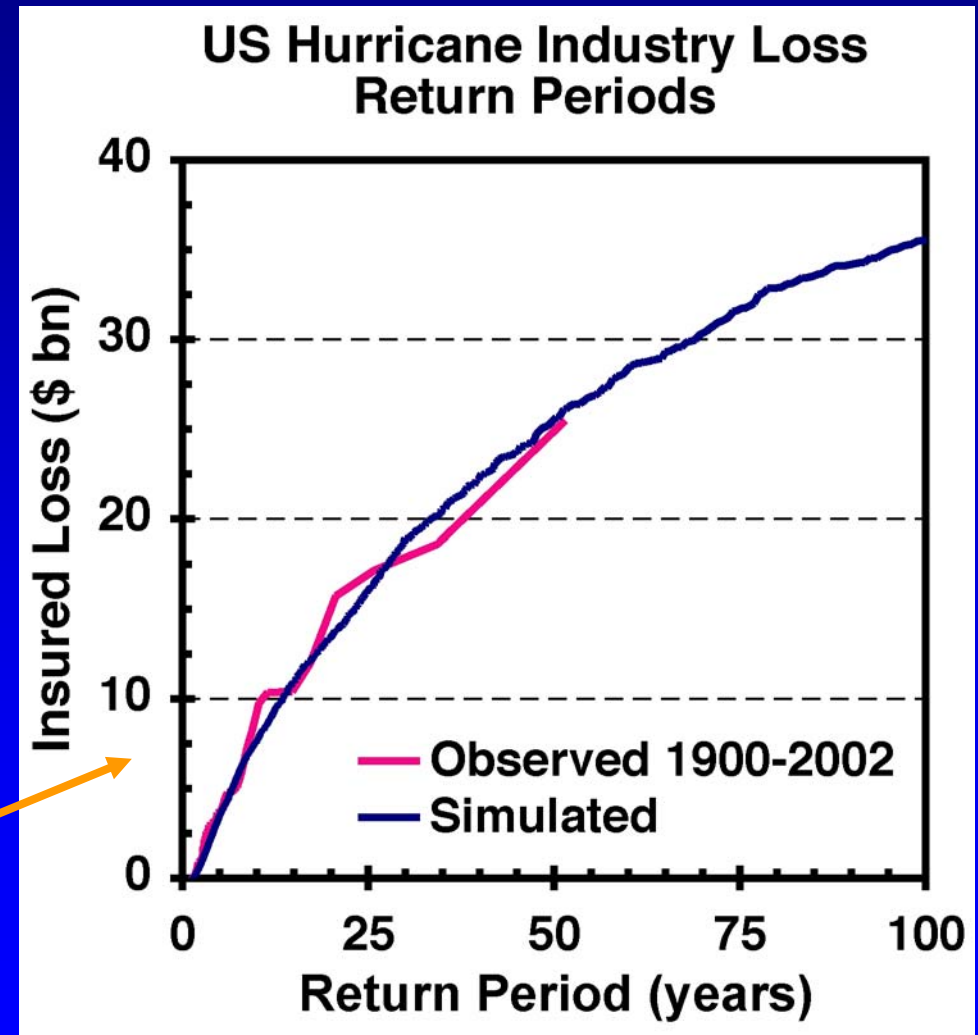


Simulation Model

The simulation is a robust/sophisticated model which:

- a) Employs distributions fitted to historical (1900-2002) losses and frequency distributions.
- b) Matches the observed record impressively.

Observed and simulated return periods for U.S. hurricane insured losses (\$ bn) corrected to 2002 prices and exposures.





Simulation Model Summary Statistics (1)

	Obs (1900-2002)	Simulation
Mean H Nos	1.60	1.59
SD H Nos	1.29	1.26
Mean US ACE	2.46	2.45
SD US ACE	2.26	2.34
Mean US ACE forecast*	2.19	2.20
SD US ACE forecast*	1.05	1.00
Mean ACE forecast error*	0.00	-0.25
SD ACE forecast error*	1.74	2.12

* 1950-2002

	Obs (1900-2002)	Simulation
Average total loss	2907	2910
SD total loss (\$m as 2002)	6693	7980



Summary Statistics (2)

Observed (1900-2002)

Spearman Rank Correlation Matrix (1900-2002)				
	H Nos	ACE obs	ACE fcast *	Loss
H Nos	1	0.84	0.34	0.68
ACE obs		1	0.43	0.72
ACE fcast *			1	0.34
Loss				1

* 1950-2002

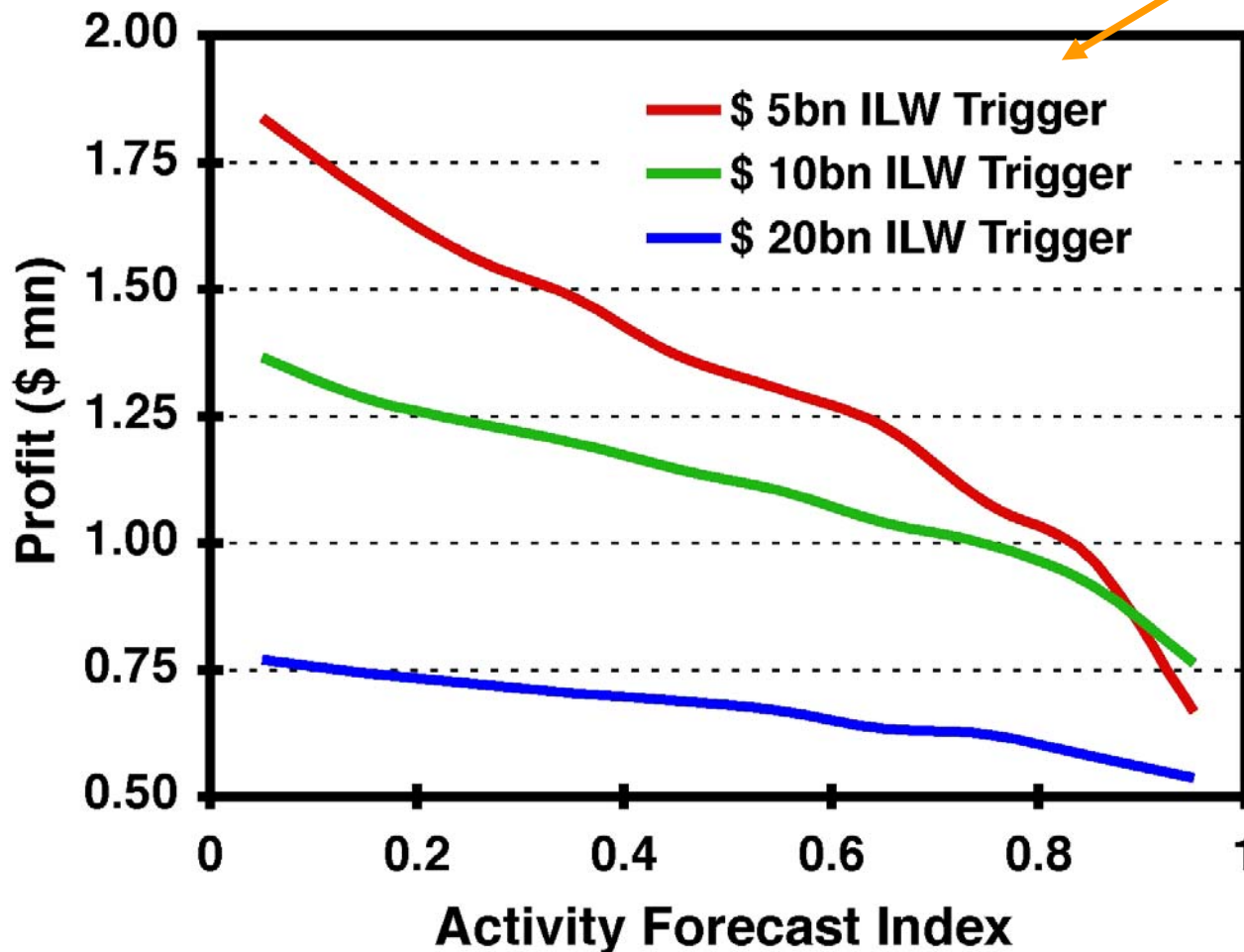
Simulation (50k years)

Spearman Rank Correlation Matrix				
	H Nos	ACE obs	ACE fcast	Loss
H Nos	1	0.85	0.39	0.73
ACE obs		1	0.43	0.66
ACE fcast			1	0.29
Loss				1



Annual Profits - Forecast Sell

Expected Profit From ILW Sales For \$10mn Cover With One Reinstatement

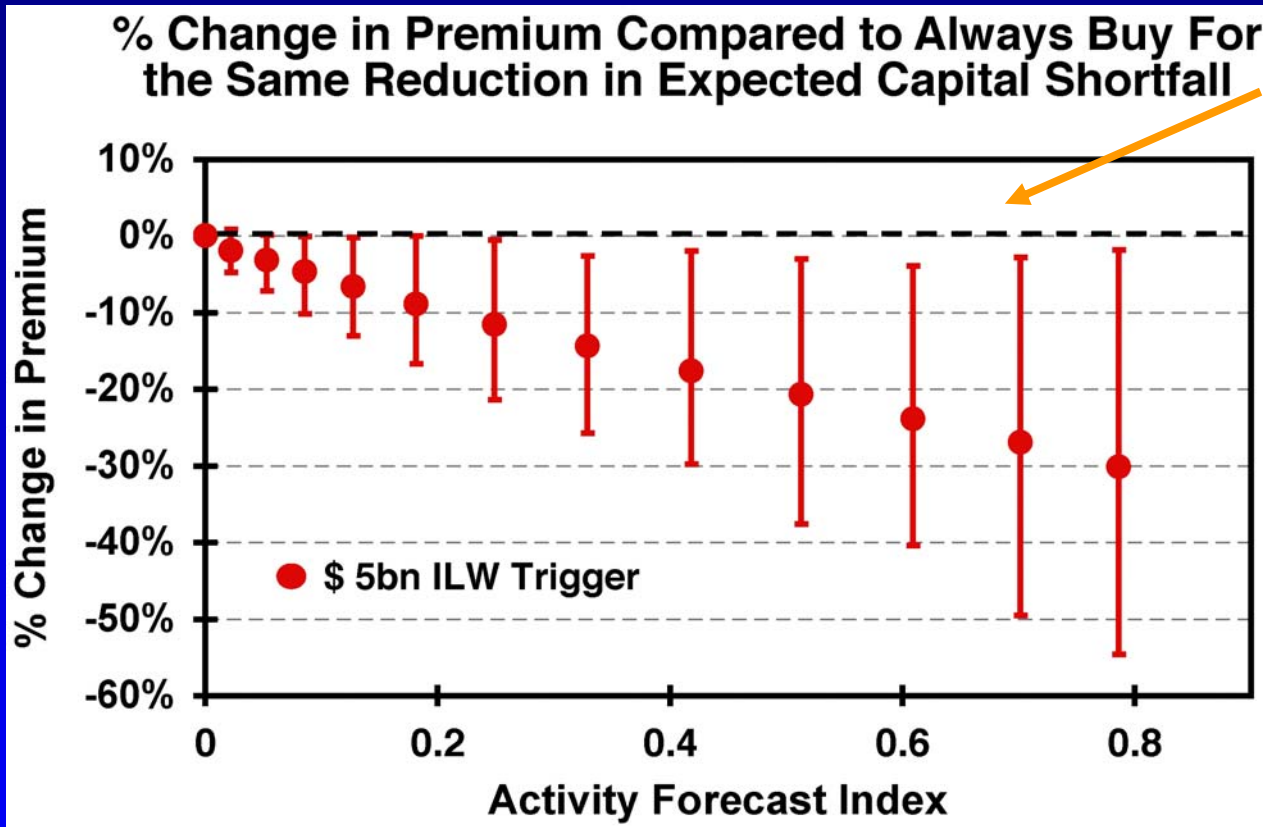


Annual expected profits from ILW sales as a function of activity forecast index and ILW trigger.

These results show a 10-30% increased profitability for a reinsurer selling ILW covers which follow a *Forecast Sell* strategy.



Benefits - Forecast Buy



Savings in premium afforded by the Forecast Buy strategy compared to Always Buy for the same reduction in capital risk. Savings are assessed over a 50-year window (repeated 10,000 times) for \$5 bn ILW purchase. Error bars show the 10th and 90th percentiles of the premium reduction.

These results show that for a 50-year window a (re)insurer pursuing the *Forecast Buy* strategy pays 10%-30% less for the same amount of protection (i.e. same volatility or risk).



Future Business Developments

The following new applications and products (all building on the innovative (re)insurance applications described above) would be business relevant:

- 1. Application of seasonal hurricane forecasts for property catastrophe reinsurance in other regions with useful landfalling forecast skill. These include the U.S. East Coast, the Caribbean Greater Antilles and the Caribbean Lesser Antilles.**
- 2. Application of seasonal hurricane forecasts to influence the price paid for hurricane Cat Bonds within the secondary markets.**
- 3. Creation of a new hurricane activity index for trading within the capital markets.**



2. Tropical Storm Tracker and Forecast Windfields





TSR Tropical Storm Tracker

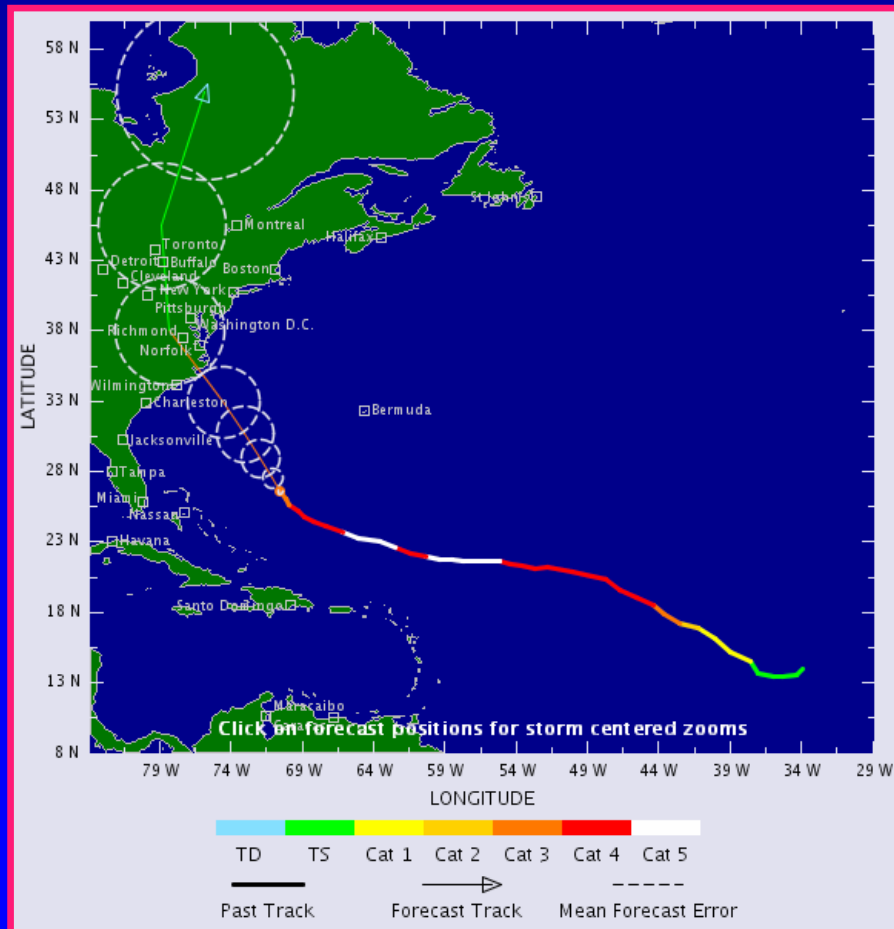
- Award-winning **internet application** enabling users to assess exactly when, where and to what extent losses are likely to happen from active tropical storms worldwide.
- The Tropical Storm Tracker provides:
 - a) **Real-time forecasts out to 5 days lead** for all active tropical cyclone systems worldwide.
 - b) Forecast updates **every 6 hours**.
 - c) Unique current and forecast **surface windfields** for all systems of at least hurricane force prior to extra-tropical transition.
 - d) Best available information on **storm position** (past, current and forecast), **storm strength**, **storm track and track uncertainty**, all with various levels of zoom.



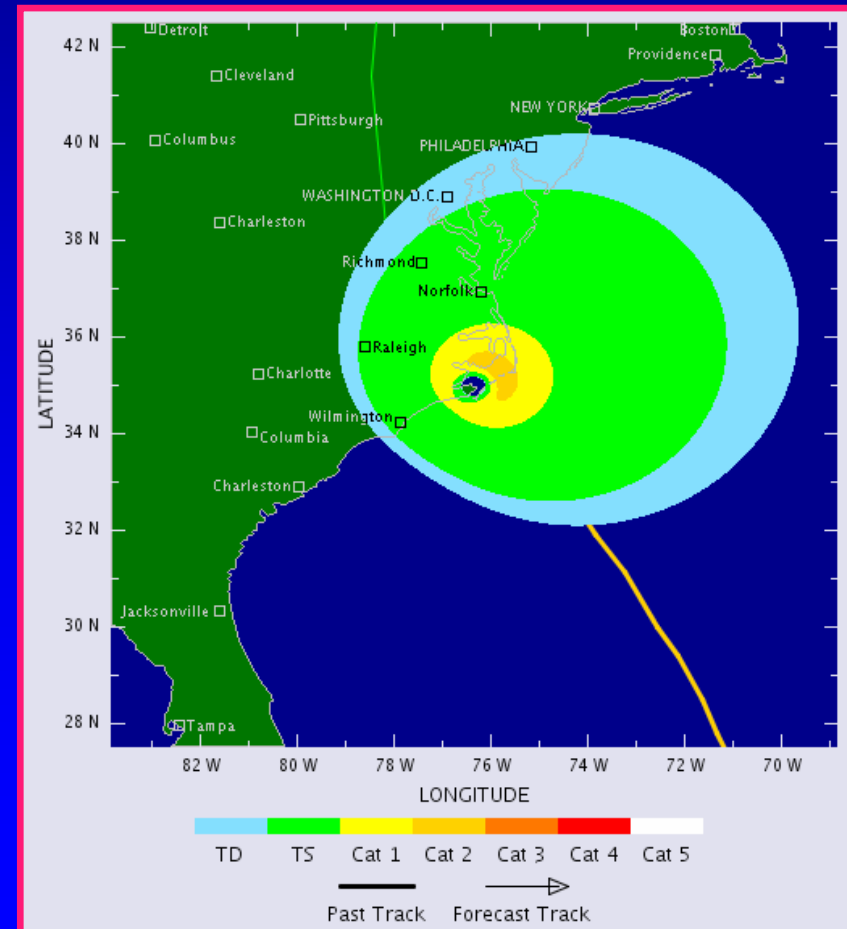
Isabel - Forecast Products

Landfall: 17:00 GMT 18th September 2003

Forecast Track and Error Out to 120 Hours Lead

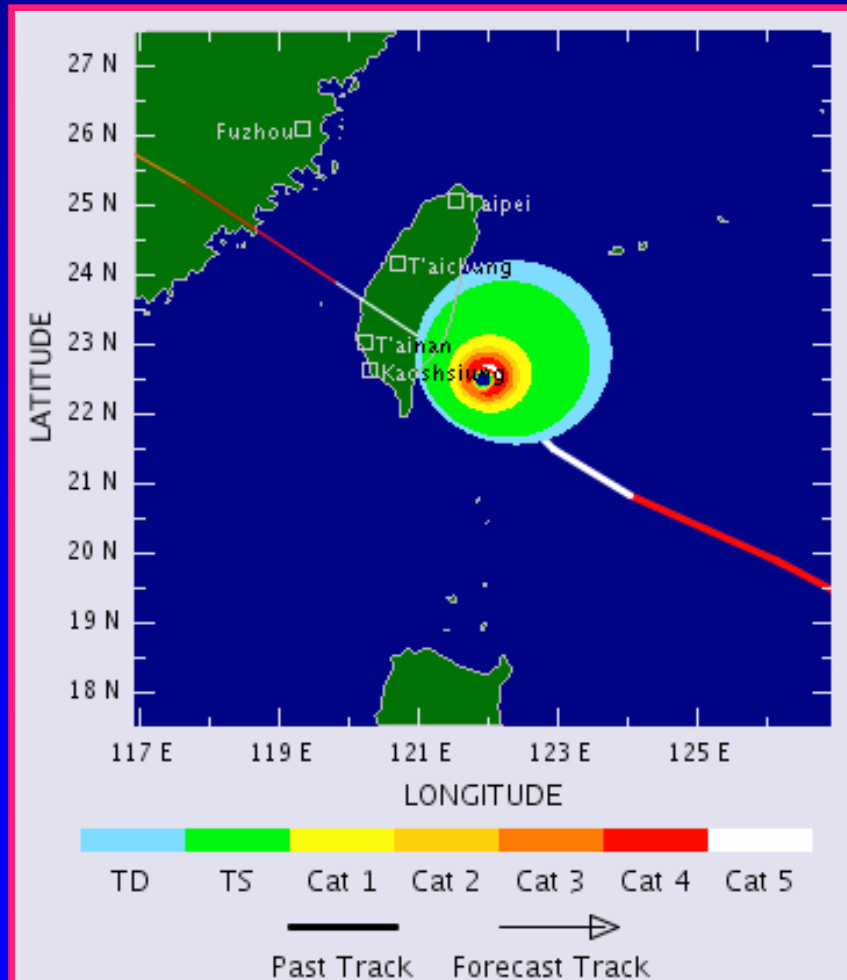


Forecast Windfield 12 Hours Lead

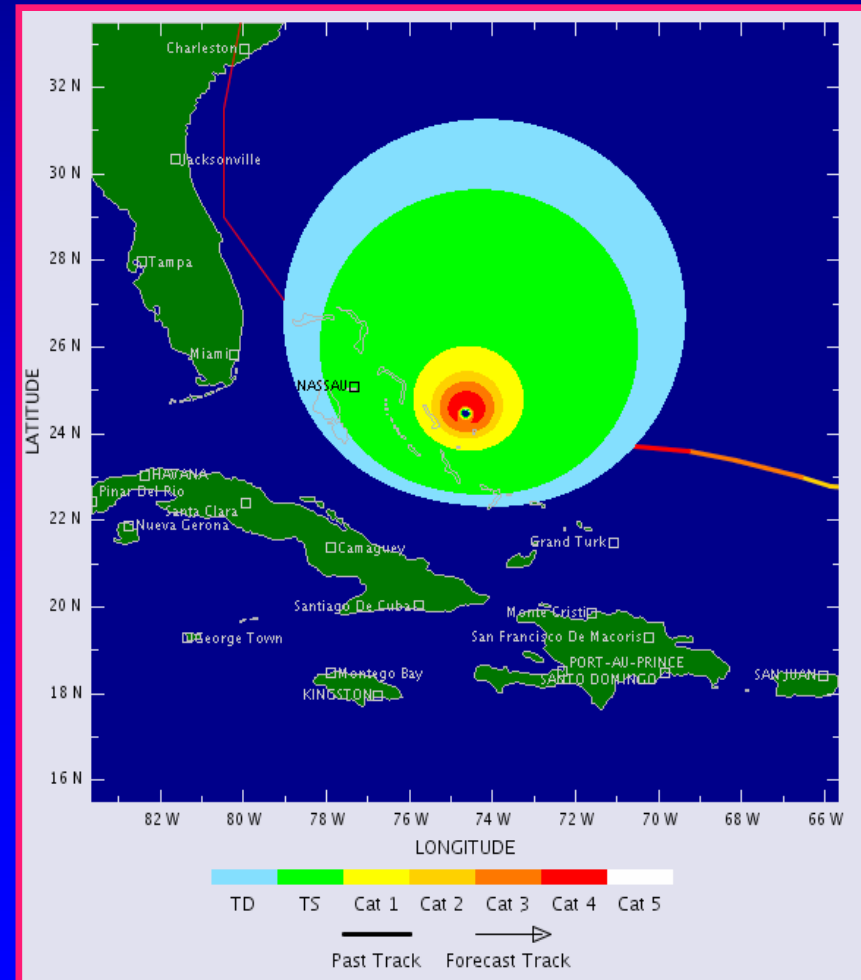


Historical Storms

Super Typhoon Bilis
Taiwan, 22nd August, 2000



Hurricane Floyd
14th September 1999





Future Business Developments

The following potential new products - all building on the TSR Tropical Storm Tracker - would be business relevant:

1. An automatic **storm alert e-mail system**.
2. Storm **forecast strike probabilities** for major cities (out to 5 days lead).
3. **Historical archive** of tropical storms, windfields and losses.
4. **Short term forecasts of loss**.
5. **TC activity index for the Cat Bond market**. Combining short term loss forecasts with seasonal loss forecasts to create a dynamic TC activity index.

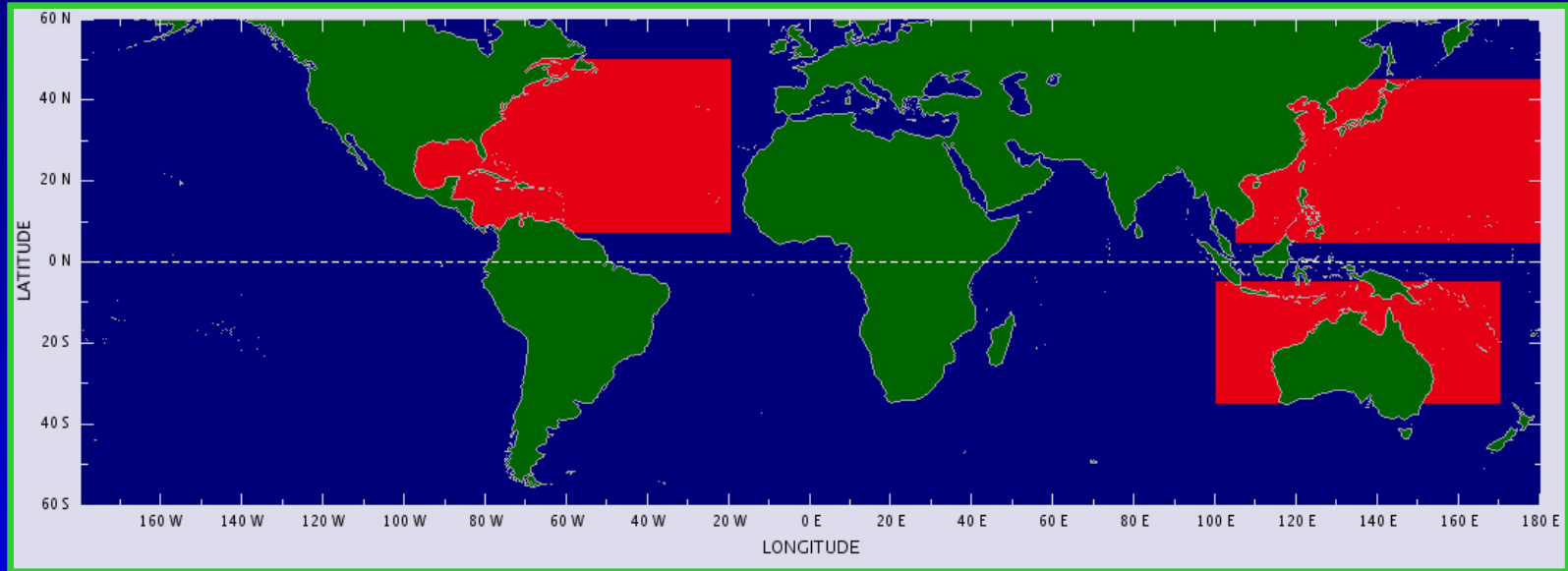


3. Seasonal Probabilistic Forecasts of Basin and Landfalling Tropical Storm Activity Worldwide



Regions and Track Record

**Forecast
Regions**



TSR has an impressive forecast track record and regularly outperforms its competitors. Recent successes include:

- 1. The 2002 and 2003 North Atlantic hurricane seasons.**
- 2. The 2002 and 2003 Northwest Pacific typhoon seasons.**
- 3. The 2001/2, 2002/3 and 2003/4 Australian-region tropical cyclone seasons.**



Features

1. Totally innovative prediction methodology.
2. Forecasts of seasonal activity for the **North Atlantic, Northwest Pacific and Australian-region**, and for landfalling strikes on the **U.S., U.S. East and Gulf Coasts, Caribbean Lesser Antilles and Australia**.
3. **Probabilistic and deterministic** predictions.
4. Predictions of **Accumulated Cyclone Energy** (arguably the best current measure of a season's overall activity).
5. **Monthly-updated forecasts:**
 - North Atlantic: December to August
 - Northwest Pacific: March to August
 - Australian-region: May to December



Future Developments

Innovative research and development planned for the near future (all with business potential) include:

1. Detailed examination of the seasonal **predictability of landfalling tropical cyclone numbers for Far East and SE Asian territories** (using the innovative techniques developed for predicting landfalling Atlantic activity).
2. Assessment of the **added benefits of including** Met Office, ECMWF and Meteo-France **dynamical climate prediction data** into the TSR seasonal models.
3. Examination of the **intraseasonal** (eg August only and September only) **predictability** of tropical Atlantic, Caribbean Sea and Gulf of Mexico tropical cyclones.



4. Value Proposition



Product Application and Further Research

TSR is keen to seek partnerships with **innovative and forward-looking companies** interested in :

- 1. Applying and developing the business potential of its innovative products.**
- 2. Funding further innovative applied research (as described above) on the forecasting of tropical storm activity worldwide.**



Benefits of Partnership

To TSR:

- Knowhow transfer
- Benchmark and testing possibilities
- Funding.

To Sponsor:

- Innovative research from TSR
- Potential product application and development
- Outstanding technology transfer and PR.



TSR Funding System

- Current sponsors contribute either **£30k or £35k annually**.
- Sponsorship runs for 1 year (usually from 1st July) and is renewable 3 months in advance.
- Each sponsor contributes a member to the **TSR Management Board** which meets quarterly in London.



Summary

- TSR uses cutting-edge science to develop innovative forecast products to **benefit risk awareness and profitability** within the (re)insurance and claims management industries.
- A series of further innovative business-relevant developments are planned for the near future.
- TSR is **keen to seek partnerships with companies** interested in applying and developing the business potential of its innovative products.